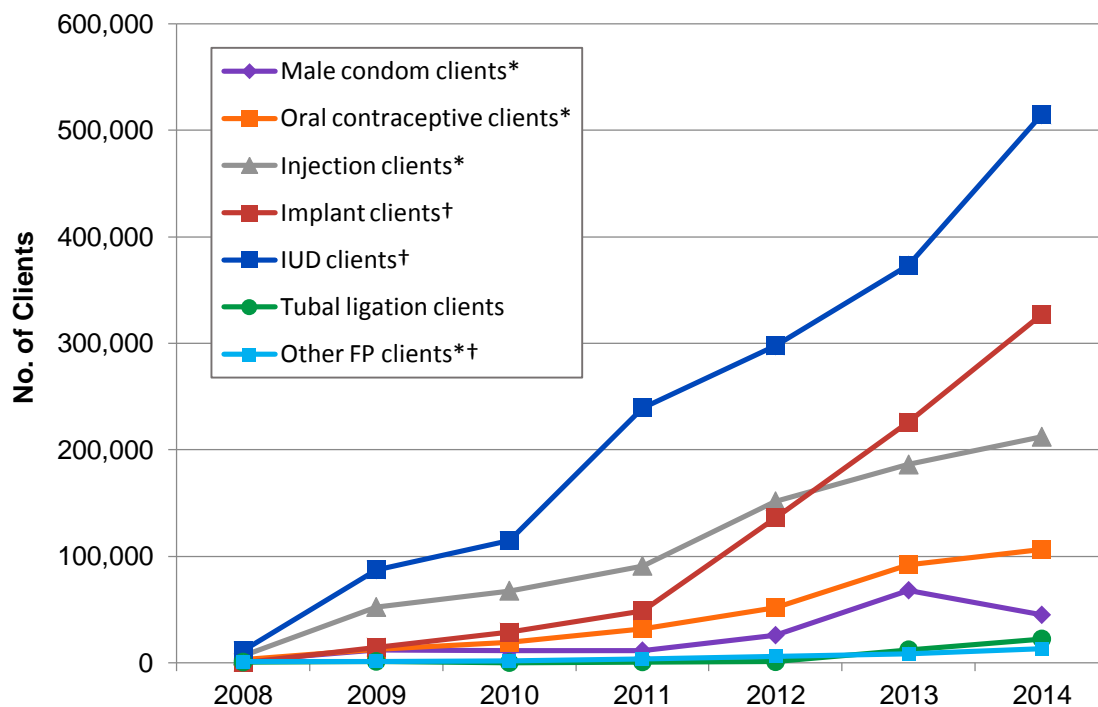


Supplementary Figure 1. Annual Number of Family Planning Clients Served by Marie Stopes International Social Franchising Programs in Selected African and Asian Countries, by Method, 2008–2014



Data are from routine program monitoring, from 7 countries in 2008 and growing to 17 countries in 2014.

* The number of clients receiving short-acting contraceptive methods was estimated by dividing the number of commodities provided by the number needed for a full year of contraceptive protection (i.e., 13 for oral contraceptive pill, 98 for condoms, 4 for DMPA contraceptive injections; these factors differ slightly from couple-years of protection [CYP] conversion factors because CYP conversion factors take into account method effectiveness and wastage).

† The number of clients receiving long-acting methods was estimated as the number of IUD and implant insertion services provided.

Munroe E, Hayes B, Taft J. Private-sector social franchising to accelerate family planning access, choice, and quality: results from Marie Stopes International. *Glob Health Sci Pract.* 2015. <http://dx.doi.org/10.9745/GHSP-D-15-00056> (Supplementary material)

Supplementary Table 1. Comparison of Age of MSI Social Franchise Clients in 2013 (N=4,844) With National Age and Family Planning Usage Figures

Country	% of MWRA aged 15–24	% of FP demand from MWRA aged 15–24	% of modern FP users aged 15–24	% of MSI SF clients aged 15–24 (95% CI)
Ethiopia	24.2	25.8	27.2	39.1 (27.4, 50.8)
Ghana	11.7	19.6	16.4	31.9 (24.3, 39.5)
India	25.3	18.4	10.7	13.6 (8.2, 19.0)
Kenya	23.7	21.1	17.1	30.4 (16.9, 43.9)
Madagascar	24.3	25.5	22.4	35.1 (21.5, 48.7)
Malawi	29.2	26.7	24.8	31.3 (23.4, 39.2)
Mali	30.2	24.5	23.9	42.9 (36.3, 49.5)
Nigeria	23.5	17.1	10.9	13.9 (9.5, 18.3)
Pakistan	20.0	14.1	10.3	11.0 (9.7, 12.3)
Philippines	8.4	15.3	13.0	29.2 (15.6, 42.8)
Senegal	26.5	23.9	16.3	21.2 (14.8, 27.6)
Sierra Leone	20.1	20.0	15.9	38.9 (28.8, 49.0)
Uganda	22.5	23.7	19.7	41.4 (25.5, 57.3)
Vietnam	11.3	8.6	8.2	8.6 (5.4, 11.8)
Overall				26.1 (23.8, 28.4)

Abbreviations: FP, family planning; MSI, Marie Stopes International; MWRA, married women of reproductive age; SF, social franchising.

Source: 2013 client exit interviews with MSI clients; national figures from most recent Demographic and Health survey in each country.

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Supplementary Table 2. Comparison of the Poverty Levels of MSI Social Franchise Clients in 2013 (N=4,844) With National Poverty Figures

Country	% of population living on <US\$1.25/day	% of MSI clients living on <\$1.25/day (95% CI)	% of population living on <\$2.50/day	% of MSI clients living on <\$2.50/day (95% CI)
Ethiopia	31	17.4 (14.5, 20.3)	84	65.9 (61.4, 70.3)
Ghana	29	2.1 (0.6, 3.6)	64	11.8 (6.8, 16.9)
India	33	16.0 (13.2, 18.9)	74	71.3 (67.5, 75.1)
Kenya	43	5.8 (3.5, 8.1)	76	28.7 (22.2, 35.3)
Madagascar	67	35.7 (18.7, 52.8)		
Malawi	62	29.7 (23.6, 35.7)	92	70.3 (65.0, 75.5)
Mali	50	39.6 (32.3, 46.8)	87	78.9 (74.2, 83.6)
Nigeria	54	17.4 (16.1, 18.7)		
Pakistan	21	15.9 (14.3, 17.4)	69	74.8 (72.7, 77.0)
Philippines	18	14.5 (9.8, 19.1)	53	47.0 (38.3, 55.7)
Senegal	30	6.4 (5.2, 7.7)	72	42.2 (39.0, 45.4)
Sierra Leone	52	32.2 (25.2, 39.1)	89	73.9 (66.6, 81.1)
Uganda	38	22.7 (16.9, 28.4)	73	61.3 (53.7, 68.8)
Vietnam	17	4.9 (3.3, 6.6)	22	41.5 (35.4, 47.5)
Overall	17 [†]	15.1 (13.8, 16.4)*	46 [†]	57.4 (54.9, 60.0)*

* Overall measure excludes Madagascar and Nigeria.

† For the overall comparison, the % of population living on less than \$1.25 and \$2.50 per day is of all low- and middle-income countries in the world.

Source: 2013 client exit interviews with MSI clients (excluding Madagascar and Nigeria as different measures of poverty were used); national poverty figures from UNICEF and the World Bank.

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Supplementary Table 3. MSI Social Franchise Clients in 2013 (N=4,844) Who Were New Adopters of Family Planning* by Country and Proportion Choosing LARCs and Permanent Methods

Country	MSI Clients Who Are FP Adopters		FP Adopters Choosing LARCs/PMs	
	%	95% CI	%	95% CI
Ethiopia	52.2	31.4, 73.0	17.4	4.0, 30.8
Ghana	8.3	3.7, 12.9	58.3	30.4, 86.2
India	61.0	53.3, 68.7	78.7	70.4, 87.0
Kenya	27.4	5.6, 49.2	40.5	0.0, 95.0
Madagascar	22.1	7.4, 36.8	58.8	22.6, 95.0
Malawi	31.3	22.4, 40.2	28.6	9.2, 48.0
Mali	71.7	65.7, 77.7	94.9	91.5, 98.3
Nigeria	64.3	58.2, 70.4	87.6	82.4, 92.8
Pakistan	44.1	41.1, 47.1	57.8	54.0, 61.6
Philippines	58.4	39.3, 77.5	24.4	7.0, 41.8
Senegal	16.0	10.2, 21.8	56.0	36.5, 75.5
Sierra Leone	13.9	7.4, 20.4	46.7	21.5, 71.9
Uganda	38.4	24.8, 52.0	63.7	39.5, 87.9
Vietnam	32.6	22.5, 42.7	52.6	45.0, 60.2
Overall	40.7	37.4, 44.0	47.8	43.4, 52.2

* New adopters are clients who were not using any contraceptive method in the 3 months prior to their visit.

Abbreviations: FP, family planning; LARCs, long-acting reversible contraception; MSI, Marie Stopes International.

Source: 2013 client exit interviews with MSI clients.